

**ADVANCING EDUCATION
INCOME AND HEALTH**

UNITED WAY OF MUSCATINE 2012-13 ANNUAL REPORT



GIVE. ADVOCATE. VOLUNTEER.

United Way of Muscatine

unitedwaymuscatine.org

LIVE UNITED



Letter from Board President and Interim CPO



Brandy Olson
2012 Board President



Shane J. Orr
Interim CPO

Thanks to the generosity of our community, we once again exceeded our campaign goal by raising enough money to impact over 27,000 lives. Through our investments in area agencies focused on education, financial stability and health and safety, we are making progress in addressing our community's needs.

Financial investments are just one way we make an impact. 2012 saw exciting collaborations with local organizations focused on addressing the most basic needs. Whether it is providing free clothing to families, making sure children can participate in activities regardless of income, or addressing the health and well-being of our community, United Way continues to bring people together to address basic community needs.

In the area of volunteerism, United Way's Day of Caring grew so large in 2012 that we split it into two days. In the fall alone, 500 adult volunteers completed projects at local agencies and senior homes. We thank our local businesses for assembling teams and encouraging their employees to give back. In 2013, we are already planning for a Spring Day of Caring for students of all ages. Tallying both Day of Caring events, we expect over 1,000 volunteers will donate their time to projects throughout Muscatine- an incredible amount of support from a community of our size!

While our 2012 successes were exciting, we hope that 2013 will be even better as we focus on further developing community impact to strengthen the collective capacity of the people in the Greater Muscatine area to care for one another. In 2013, it will be the job of everyone in the community to continue to find new ways to come together to solve the problems that we face. United Way is proud to play an active role in that process.

2013 Campaign

Through the generosity of the Muscatine community, the 2013 United Way Campaign was a success and exceeded the goal of impacting 27,000 lives. A gift to the United Way is an expression of caring and an investment in our community. The programs that are supported by United Way, through the various partner agencies, help people in need help themselves, with a focus on health, education, and financial stability. Because you cared, help will be there when needed the most.

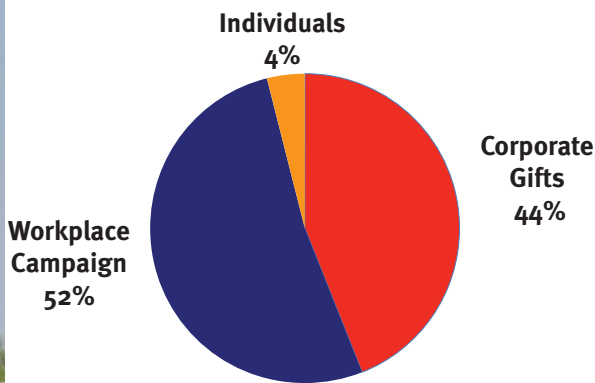
Successful campaigns don't just happen; they require a lot of planning, time, and effort. The success of our Campaign is a direct reflection of our great community and the people who live and work here. I was pleased and honored to be a part of this Campaign and my thanks to all who were involved and supported this year's Campaign efforts: Campaign co-chair Rich Dwyer; Campaign cabinet members, the marketing committee and United Way staff; community businesses, corporations and their employees; and leadership, organizational and individual donors.

Thanks to this community's generosity, support, and enthusiasm for the 2013 United Way Campaign, we have proved again, that together, we will build a better tomorrow - Muscatine is Living United!

-Sal LoBianco, 2013 Campaign Chair



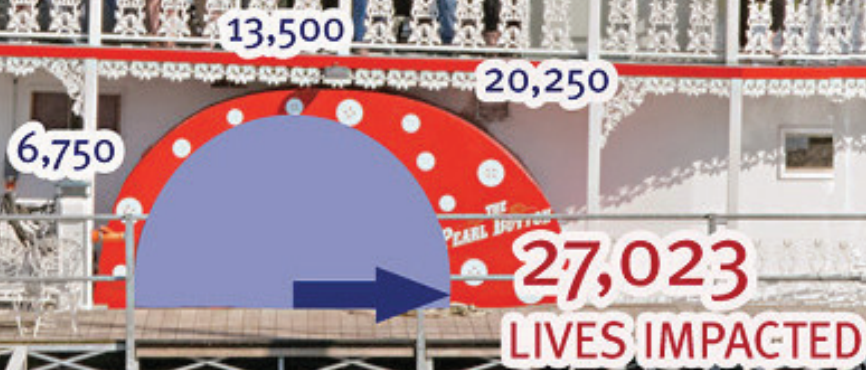
Fundraising Overview



Year by Year Comparison

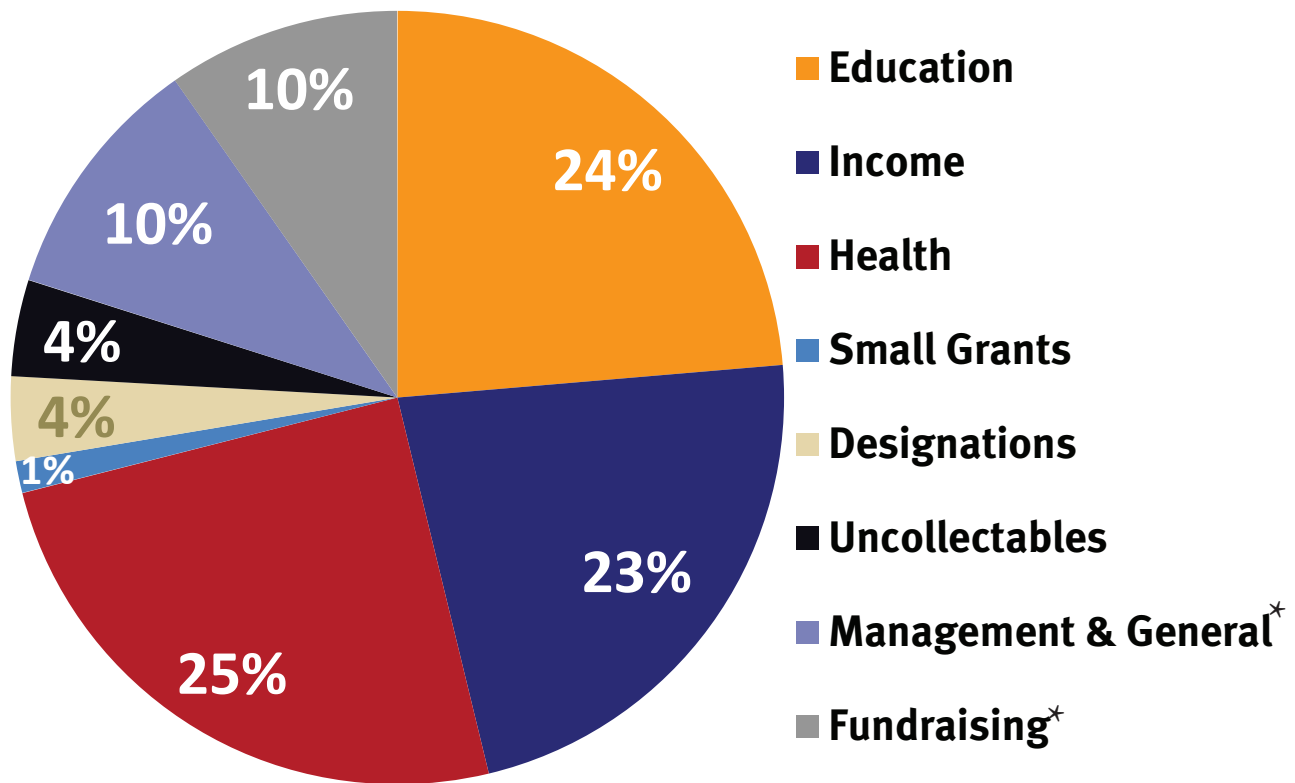


*Total as of time of publication



2013 Community Investment

Each year United Way of Muscatine recruits volunteers to participate on their Community Investment Committee. Teams review grant applications submitted by local agencies and determine how to invest the dollars raised for programs. Local agencies fill out detailed forms which include their budgets, program objectives, clients served, positive community impacts, methods used to measure outcomes and their strategic plan. After reviewing the grant applications, volunteers take a tour of the agency and hear a presentation about the program and its budget. The committee members then work together to determine which agencies should be funded and at what levels. The volunteers ensure that only local agencies that are effective and efficient are funded through United Way of Muscatine.



**Figures are estimated based on budget. Actuals will be available after the 2013 audit.*

"The Community Investment Committee worked this year to enhance the application process. Program applications were grouped to align with the United Way pillars of EDUCATION, INCOME & HEALTH. Teams also utilized score sheets to aid them in evaluating applications and focusing unbiased group discussions. The dedication, preparedness and thorough questions and answers of community investment volunteers during the tours and presentations were remarkable. The volunteers also provided key elements of focus for some agencies to work on over the next year. The volunteers' commitment to properly allocating the generous contributions of individuals and businesses within Muscatine to positively impact lives is greatly appreciated. We would like to sincerely thank the 43 volunteers and 17 agencies who participated in the process."

-Ron Monahan & Dawn Pence, Community Investment Committee Chairs



Our investment in **EDUCATION** helped:

267 children participated in enriched after school and summer programs

4369 children participated in character and leadership development programs

10 children with intellectual disabilities participated in a summer recreational program

202 children participated in a mentoring program, helping them increase self confidence, improve their attitude towards school and improving relationships with their peers

8527 individuals participated in domestic abuse prevention education programs

91 adults received assistance in learning English and computer skills, preparing for citizenship and learning employment skills

544 mothers and fathers have access to parenting education support groups

INVESTMENT:
\$264,000

LIVES IMPACTED:
14,010



Funded Program Spotlight: Flickinger Learning Center's After-school Program offers Jefferson Elementary School students grades K-5 several online reading and math resources with 25 computers and provides adult volunteers and tutors to help with homework. Enrollment has steadily increased over the years to 85 students. Students at the Flickinger Learning Center are improving their StarrMatica math scores at a rate approaching 19% more than comparable non-Flickinger students and 10% in DIBELS raw words per minute reading abilities. On April 18th Flickinger will open a second location at Spring Valley Bible Camp serving Madison

Elementary School students living in Ripley's Affordable Housing. The new site already has 12 students signed up and they expect a need to start a waiting list. They plan to improve and expand the program at the second location in August with the start of the school year. Through the community's generous support, United Way of Muscatine was able to increase funding to Flickinger Learning Center and help support the expansion of their services.



Our investment in **FINANCIAL STABILITY** helped:

INVESTMENT:
\$251,451

LIVES IMPACTED:
6,488

4943 adults and children are provided with basic needs, emergency and shelter services

238 low income residents received assistance with civil legal issues

842 adults and children received referrals to community education, housing and basic need services that best fit their needs

465 area residents have volunteer opportunities with local agencies and the elderly.



Muscatine Legal Services

Funded Program Spotlight: Phyllis had been trying repeatedly to get Social Security Disability benefits for the past 10 years. She had worked at a factory, Hard-ee's, West Side Convenience Store and Hy Vee Store. After numerous surgeries and a variety of major health issues she could no longer work full-time. Phyllis went to

Muscatine Legal Services for assistance. Muscatine Legal Services is able to offer discounted legal service based on income, because of funding they receive from United Way of Muscatine. After a two year wait, in which her file was prepared for the administrative law judge, a hearing was finally held and Phyllis prevailed. In Phyllis' own words, she stated that "If it wasn't for all the work Muscatine Legal Service did for me, I think I would have been turned down again. I am so thankful for them."

Our investment in **HEALTH** helped:

840 seniors received access to services that assist them in staying healthy and independent

111 parents and children received access to in home prevention service programs that help keep children safe from abuse, healthy and connected to their families

676 adults and children received counseling and therapy services

2069 individuals received domestic abuse crisis intervention, legal assistance and counseling services

2202 adults and children received health, safety and first aid training

1471 adolescents obtained pregnancy prevention education

455 woman and infants with limited access to health services obtained quality maternal health preventative services

521 low income and under-insured children received access to a school based dental prevention program

510 individuals participated in meetings that assist them to meet and discuss issues in their neighborhood and help connect them with community resources

**INVESTMENT:
\$277,165**

**LIVES IMPACTED:
8,855**

Funded Program Spotlight: Sarah had her daughter when she was 17. Her daughter was born with a

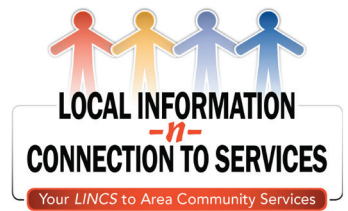
double cleft palate and will require numerous surgeries. She has had 2 surgeries already and come through well and she is on track developmentally. The HOPES program has been working with Sarah since she was prenatal. In that time, they walked through the shock of learning that her baby would be born with a double cleft palate, a sporadically supportive father of the baby, having a baby, caring for the baby, returning to school and

learning to manage time in a new way. They are now working with her to learn what to expect developmentally as her daughter nears 2 years old. Sarah has shared that HOPES has given her a larger support system, someone she can trust to talk to about being a mom, support in making changes or starting new habits, trustworthy information and respectful teaching about safety, health, nutrition, and discipline. Sarah also enjoys the developmental activities that they bring to the home each visit that help her expand how she interacts and plays with her daughter. In addition, Sarah loves the group activities that HOPES hosts throughout the year because they give her a chance to socialize with other parents, do fun activities, and share an experience with her daughter. Sarah is truly a success story because she kept her baby with special needs, returned to high school after the birth, has maintained part time work, has obtained her CNA certificate, has goals for the future that include college, and is well bonded with and visibly cares for and loves her daughter. The LSI HOPES program's continued funding from United Way of Muscatine ensures that area families that need help are supported and that children have a healthy start in life



Local Information -N- Connection to Services (LINCS)

United Way's LINCS (Local Information –N- Connection to Services) program connects people in need with the programs and services that can best help them. In this way, the LINCS program brings agencies together to collaborate on how to best serve the Muscatine community. The program also keeps area agencies notified about changes with service providers and programs throughout the community through a monthly newsletter.



In its role as collaborator and coordinator, the program has served as a point of contact for several area funds and services:

The Almoner Fund – The Almoner Fund is a fund supported by local churches and private donors. It is used to pay for things that Muscatine County money can't assist with such as rent or utility deposits or work shoes. The main use of the fund is to help Muscatine County Community Services consumers to be more self-sufficient by assisting them to obtain housing or items necessary for employment. Through its administration of the Almoner Fund, the LINCS program provided \$18,748.28 to assist 120 families in 2012.

The Kids First Fund – Started in 2009, the Kids First Fund helps Muscatine students be involved in activities by paying for activity registration fees or equipment. The fund also helps students be successful in the classroom by paying for anything that will eliminate barriers to learning. The Kids First Fund has paid for everything from softball and baseball registration and soccer equipment to school supplies and ACT testing fees. In 2012, the Kids First Fund provided \$11,950.54 to help 200 students. The major fundraisers for this fund are an annual Vintner's Dinner and quarterly pancake breakfast.



Goodwill Vouchers – Through a partnership with Goodwill of the Heartland, the LINCS program has access to clothing vouchers for use at Goodwill stores. These vouchers allow families who couldn't otherwise afford season-appropriate clothing to be appropriately dressed for the weather. In 2012, the LINCS program distributed \$3,170 worth of vouchers to 105 families in need.

Muscatine Housing Cluster – State housing dollars are brought in to the Muscatine community each year through the Muscatine Housing Cluster to help with housing related needs for low-income residents. These funds are used to subsidize emergency home repair, provide first-time home buyers with down payment assistance or to help pay for staffing for housing related programs. As the fiscal agent for the Muscatine Housing Cluster, the United Way distributed \$75,978.60 in 2012 to help 417 families in Muscatine County.

Muscatine Louisa Disaster Recovery Committee – As the center for disaster recovery in Muscatine and Louisa County for the floods of 2008, United Way provided case management and access to state disaster funds and private donations to help clients in the recovery process. This work came to a close in 2011. As fiscal agent, United Way accessed \$918,515.47 to assist 133 clients with financial help to recover from this federally declared disaster. Hundreds more received case management assistance to put them in touch with other agencies or resources. Should another natural disaster occur, United Way of Muscatine has the framework in place to address the community's needs.



Muscatine Community Volunteer Solutions

The Volunteer Solutions Center has had a great year serving the volunteer needs of the Muscatine community. We continue to work to match community members to appropriate volunteer opportunities. With so many great agencies in our community being understaffed and underfunded, volunteers play a crucial role in helping them work towards their mission.



**MUSCATINE COMMUNITY
Volunteer Solutions**
ENGAGING COMMUNITY VOLUNTEERS

We continue to maintain our website, www.volunteermuscatine.org, to make it easy for Muscatine residents to connect with community agencies and their volunteer opportunities. Agencies can post their volunteer opportunities on the website throughout the year, updating them as they change. Volunteers are then able to search for opportunities based on their preferences and contact the agency directly from the website. Volunteermuscatine.org makes it easy for everyone to find a volunteer opportunity that fits their skills, schedules and passions!



Nite at the Races was a fundraiser for United Way's LINCS and Volunteer Solutions programs. The event featured video horse races on the big screen and allowed guests to bet "funny money" on the horse they thought would win each race. Guests also had the opportunity to bid in a silent auction and to purchase raffle tickets. Last year's event had 136 attendees and raised \$7,560.



On September 19, 2012, United Way hosted the 6th annual **Day of Caring**. As a result of the tremendous growth in participation the Day of Caring has seen in the past five years, this year the United Way will be hosting two separate Day of Caring events. In addition to the annual fall event for adults, a second day will be added in spring 2013 specifically for students. Over 500 people participated in 49 service projects across the Muscatine community for the Fall 2012 Day of Caring. Volunteers worked with non-profit agencies such as Flickinger Learning Center, the Domestic Violence Shelter, MCSA, and Senior Resources, helped clean up city parks, and worked on multiple senior homes. Spring Day of Caring with students will be April 26th.



Let's Talk Affinity Groups

Family Effectiveness Coalition of Muscatine County:

The 4th year of “Summer Things to Do” flier was shared with K-5th grade families and community organizations. The 2nd Year of “Plug Into Your Family” Week was organized with 13 organizations hosting events that week. This event encourages families to turn off electronics and connect with their family. The 1st Year of the “ Winter Things to Do” Flier, was shared with K-5 grade families and community organizations. Resource sharing is done at every monthly meeting.

Youth Affinity Group:

Mission- “Working Better Together for Youth in Muscatine”:

- Introduce a strength based approach for promoting youth development
- Promote and facilitate communication among youth and adults
- Educate and engage our community on the importance of everyone’s role in the lives of children and youth

Time this past year was spent looking at various models that would support this work. Historically the group has used the 40 Developmental Assets as a foundation. The Ready by 21 model was explored and although firmly supported by members, it was determined that the infrastructure needed to employ the model could not be implemented via Youth Affinity. However, some of the tools and resources provided may be used in future endeavors.

Youth Affinity is also an opportunity for youth serving organizations to network and share information and will continue to serve this purpose that allows for partnerships and collaboration on projects. This group is an opportunity for agencies to support each other professionally and *Parent, Teacher, Mentor, Friend* by Peter Benson (founder of Search Institute) was discussed as a way to affirm their work and provide simple steps to adopt.

One tool the group thought would be helpful in bridging community communication and efforts was the community mapping tool/process as used by Ready by 21.



Krista Regennitter presented at the school district as a way to introduce the group, mission, and foundation of the 40 Developmental Assets and how the group might better work in partnership with the school district.

As a result, the district has asked that Youth Affinity work with them in finding ways to enhance and support the skills students in the District are building from the “Leader in Me” model. The group is currently strategizing ways to do just that, including an informational session in April 2013.

Funded Programs

American Red Cross:

- Community Services
- Emergency Services

Boy Scouts, Illowa Council

Family Resources:

- Counseling & Therapy Services
- Domestic Violence Shelter
- In-home Counseling Program
- Sexual Assault Domestic Assault Advocacy Program

Flickinger Learning Center:

- After School Program
- Adult Education Program

Girl Scouts, Eastern Iowa & Western Illinois

Lutheran Family Services HOPES Program

Muscatine Center for Social Action Shelter Program

Mississippi Valley Child Protection Center

Muscatine Community Y:

- Big Brothers/Big Sisters of Muscatine County
- Family Program Services
- Kid's Club & Teen Character Development
- Special Olympics Kan Do Camp

Muscatine Legal Services:

- Civil Legal Assistance
- Domestic Violence Assistance

Muscatine Safe Streets

The Salvation Army:

- Social Services
- Youth Development

Senior Resources:

- Activities for Seniors
- Adult Day Care
- Chore Services
- Home Repair
- Meals on Wheels
- Outreach

Sunset Park After School Program

Trinity Muscatine Public Health:

- Dental Sealant Program
- Maternal Health Program
- Pregnancy Prevention Program

Small Grant Recipients

Bag of Blessings Program

Casa Guanajuato

Diversity Center Minority Seniors Program

Juntos Program

Muscatine High School Special Education Program

2012 Board

| | |
|--|--|
| Brandy Olson <i>President</i> | Muscatine Power & Water |
| Jim Hayes <i>President Elect</i> | Trinity Muscatine |
| Tasha Wall <i>Past President</i> | Muscatine Veterinary Hospital |
| Kevin Harle <i>Treasurer</i> | SSAB |
| Angie Gabriel <i>Assistant Treasurer</i> | Trinity Muscatine |
| Dawn Pence <i>Secretary/Community Investment Co-Chair</i> | Muscatine Physical Therapy |
| Sal LoBianco <i>Campaign Chair</i> | Muscatine Power & Water |
| Ron Monahan <i>Community Investment Co-Chair</i> | First National Bank |
| Diane Campbell Tim Chen | Muscatine School District HNI Corp. |
| Dave Dahms | Precision Equipment |
| Angie Draves | West Liberty Foods |
| Jim Elias | Muscatine Community College |
| Kevin Fields | Kent Corporation |
| Greg Kistler | Central State Bank |
| Bob Lande | Stanley, Lande & Hunter |
| Gregg Mandsager | City of Muscatine |
| Rich Maynard | Riverbend Anesthesia |
| Dr. Manasi Nadkarni | Trinity Muscatine |
| Brett Nelson | Musco Lighting |
| Dave Penn | Monsanto |
| Chris Rudolph | Central State Bank |
| Dianna Stelzner | HNI Corp. |
| Debi Welk | Muscatine Schools |
| Kevin Zeimet | Kent Corporation |

2012/2013 Staff

| | |
|--------------------|-------------------|
| Shane Orr | Interim CPO |
| Lori Dietrich | Office Manager |
| Nichole Sorgenfrey | Program Manager |
| Kim Warren | Marketing Manager |

2012 Committee Chairs

| | |
|-------------------------------|----------------------|
| Kevin Harle | Administrative |
| Kevin Zeimet | Audit |
| Dawn Pence & Chris Rudolph | Community Investment |
| Angela Freyermuth | Day of Caring |
| Angie Draves | Marketing |

2012 Affinity Group Leaders

| | |
|-----------------|-----------------------------------|
| Amy Hessel | Family Effectiveness Coalition |
| Diane Campbell | Financial Stability |
| Daleta Thurness | Youth |

2013 Leadership Givers

Priceless Pearl \$10,000 or more

Martin & Ruth Carver

Cultured Pearls \$5,000-\$9,000

James & Irene Kent

Richard & Mary Jo Stanley

David A. Stoddard

Maabe Pearls \$3,750-\$4,999

Stan & Mona Askren

Tammy & Jim Stein

Anonymous

Baroque Pearls \$2,500-\$3,749

Glenn Huston

Anonymous

Keshie Pearls \$1,750-\$2,499

Gary & Sheryl Carlson

Roy Carver Jr.

James Haack

Thomas & Cynthia Kautz

Greg & Sue Kistler

Mike Kramer

Bennett and Judy Reischauer

Michael Schmidt

Derek & Christine Schmidt

Sapto Susilo

2 Anonymous

Seed Pearls \$1,000-\$1,749

Bernie Becker

Oscar Berryman

Harold Bognar

Allen Brockert

Paul Brooks on behalf of

Flickinger Learning Center

Malisa Bryant

Dave & Kim Burdakin

Jason & Erika Cox

Chris & Heather Day

Edmund R. & Johanna S. DiCiccio

Jerry & Cindy Dittmer

Mark Dunsmore

Steve Eiselstein

Marc & Nancy Elliot

Bobby Elloit

Aaron & Susan Eversmeyer

Mike Ford

Jake & Angie Gabriel

Rick & Chris Gosney

Tom & Gina Green

Shane Green

Douglas H. & Caroline J. Haiston

Michael & Nancy Harrison

Jim & Jane Hayes

Tim & Jodi Heth

Patrick Homoelle

Bob & Tanya Howard

Steve Hueser

Bruce & Sandy Huston

Dr. Gary B. Ihlefeld

Scott & Jessica M Ingstad

Bob & JoAnn Jensen

Danny Kirkwood

Kory Krenz

Jim Leech

William & Suzanne Leigois

Sal & Stephanie LoBianco

Jeremy Long

Wayne & Melissa Lowrey

Mark & Becky Mather

Mike McClafin

Ramon Mendoza

Robert & Helen Motley, Jr.

Mike & Barbara Murphy

Manasi & Prasad Nadkarni

Tim & Debbie Nelson

Brett & Christi Nelson

Marc & Dena Newberg

Mark & Mary Odell

Karen & Daryl Olderog

Sean & Brandy Olson

Shane J. & Lupe Orr

Linda Pace

PD Patel

Cindy & Jeff Pattison

Larry Porter

Donna Reed

Jean & Dave Reynolds

John B. "Jack" Rigler

Stan & Gayle Roberts

Mark & Laurie Roumfort

Christopher Rudolph

Dr. Chris & Heidi Scholz

Janet & Jim Sichterman

Rick & Susan Smith

Edward Spellman

Tim Staley

Dan & Brenda Stein

Tim & Kelly Summers

David & Sue Thiesse

Gregs & Mette Thomopulos

Dave Tinio

Kurt & Kristyn Tjaden

Dr. & Mrs. Robert J. Trevarthen DDS

Brenda Garcia-Van Auken & Ryan Van Auken

Bob & Kris Weis

Lynda Whittle

Peter Woodin

Kevin & Mary Zeimet

William Zinkewich

10 Anonymous

United Way of Muscatine staff has made every effort to ensure that all Leadership Donors were listed for the 2013 Campaign. We apologize if we have missed someone.

2013 Community Supporters

Allbee Barclay Law Office
Alliant Energy
American Red Cross Muscatine/Louisa County
Ascentra Credit Union
Avenue Subs
Baker Law Office
Beckey Insurance & Financial Services
Boche Plumbing & Heating Inc.
Bridgestone Commercial Solutions Group
Brockhouse Well & Pump Service
Butterworth Clocks, Inc.
CAM II Warehouse
Carver Pump Company
Central Middle School
Central State Bank
City of Muscatine
Clove Dental
Colorado Elementary
Community Bank
Community Foundation of Greater Muscatine
Crossroads, Inc
Dairy Queen
Dr. Eugene Shay
Dr. Joe Woodhouse, DDS
Family Resources, Inc.
First National Bank
Flickinger Learning Center
Franklin Elementary
Goodwill of the Heartland
Grant Elementary
H.J. Heinz
Hahn Ready-Mix
Hintermeister & Kundel
HNI Corp./HON Company/Allsteel Inc.
Hy-Vee
Dr. Gary Ihlefeld
Integrated Rehabilitation Center
JC Penney Company
Jefferson Elementary
Joseph Int'l Freight Service
Kent Corp
Krieger Motor Company
Lutheran Services in Iowa
Martin & Whitacre Surveyors & Engineers Inc.
McKee Button Co.
McKinley Elementary
Menasha Packaging Company LLC
MidAmerican Energy
Midtown Towing & Repair
Miller & Harrison Insurance
Mississippi Bend AEA
Modern Woodmen of America
Monsanto Company
Mulberry Elementary
Muscatine Board of Realtors
Muscatine Center for Social Action
Muscatine Community College
Muscatine Community Y
Muscatine County
Muscatine High School
Muscatine Journal
Muscatine Physical Therapy Services
Muscatine Power & Water Co.
Muscatine School Administrative Building
Muscatine Travel
Muscatine Used Parts
Muscatine Veterinary Hospital
Musco Lighting
Nearly Law Office
Nepple Law PLC
New Hope Foundation
Octagon Place
Pearson NCS
Pierce Furniture
Precision Equipment
Principal Financial Group & Retirement Resources Group
Proffitt Dental Office
Raymond-Muscatine, Inc.
River Rehabilitation Physical Therapy
Roy J Carver Charitable Trust
Schneider Trucking
Senior Resources
Sleichter Dental Office
SSAB Iowa, Inc.
Stanley Consultants, Inc.
Stanley Foundation
Stanley, Lande & Hunter
State Farm Insurance - Van Auken
TD&T Financial Group, P.C.
Temp Associates
The Salvation Army
Thomas L. Lambert PC
Trevarthen/Lawhead Dental Office
Trinity Muscatine
Tyson Foods
United Way of Muscatine
Uptown Motor Sales
US Bank
V.H. Willis Co.
Vision Center PC
Wal-Mart Supercenter
Washington Elementary
West Middle School
Wester Drug Store, Inc.
Wunder Law Office
Youngers
Zachry