

ADVANCING EDUCATION
INCOME AND HEALTH

UNITED WAY OF MUSCATINE 2013-14 ANNUAL REPORT



GIVE. ADVOCATE. VOLUNTEER.

United Way of Muscatine
unitedwaymuscatine.org



Letter from Board President and CPO

For the fifth straight year, the community raised enough money for our United Way to impact over 25,000 lives through the programs that we fund. That says a lot about the generosity and caring nature of Muscatine. Our investments in education programs are helping children overcome barriers to learning so that they can reach their fullest potential. Through investments in income programs, we are making an impact on those families who are struggling to remain financially stable and independent. Finally, our investments in the area of health are having an impact on Muscatine resident's physical and mental well-being. Together, we are making progress in addressing the needs of our community. Our focus on outcomes and on the number of lives impacted helps keep the United Way of Muscatine good stewards of the dollars invested by you and others to help our community.

In 2013, we continued to collaborate with other organizations to address some of the most basic needs of members of our community. Over the last year, we've provided more vouchers for free clothing than ever before. We've also continued to help those children who face barriers to participating in activities or barriers to learning by covering registration fees, sports equipment or student classroom needs through our Kids First Fund. We even joined in collaborations with other agencies to begin addressing the growing need for food that many in our community face.

We also continue to help people give back to their community in other ways. Our Spring Day of Caring for students and Fall Day of Caring for adults connected nearly 1,000 volunteers with projects to help local agencies or seniors in our community. This couldn't have been done without the support of businesses who allowed their employees time to give back and our school district that knows the importance of getting young people into the giving spirit. We are very fortunate to live in a community that is as giving as Muscatine. Our local United Way is always looking for ways to make our community better by strengthening the capacity of people in our area to care for one another.



Jim Hayes, 2013 Board President
Unity Point Health
Trinity Muscatine



Shane Orr
Chief Professional Officer
United Way of Muscatine

Our \$214,895 investment in **EDUCATION** helps:

132 children participate in enriched after school and summer programs

4961 children participate in character and leadership development programs

144 children with intellectual disabilities participate in a variety of athletic and educational programming, enhancing their skills and personal development

201 children participate in a mentoring program, helping them increase self confidence, improve their attitude towards school and improving relationships with their peers

33 adults receive assistance in learning English and computer skills, preparing for citizenship, and learning employment skills

564 mothers and fathers have access to parenting education support groups

12 parents and students gain knowledge and resources to gain access to college

68 special needs students receive placement in work experience programs to develop skills and self worth

Funded Program Story:

Today Aubrey* regularly attends high school and the Teens as Parents Group at the YMCA. This is very different than how her freshman year of high school started. At fifteen she was pregnant and looking forward to the unconditional love a baby would bring. What she didn't realize were the obstacles that would lie ahead. She missed more school than attended and was receiving failing grades. She even considered dropping out of school and seeking full-time employment, in an effort to give her child a better life than she had.

After attending parenting classes with Family Program Services at the YMCA, she developed a support system of other teen mothers. She also attended a group focused on adults who were young parents working to become more self-sufficient. She learned that her choices now will affect her and her child for the rest of her life. She has developed a new appreciation for the importance of education. Aubrey also is gaining the skills she needs to be a better parent and access community resources for herself and child.

**Name has been changed to protect client privacy*



Sunset Park After-School Program

Our \$300,823 investment in **FINANCIAL STABILITY** helps:

6823 adults and children receive basic needs, emergency and shelter services

568 low income residents receive legal assistance with civil legal issues

50 victims of domestic violence receive free legal representation

86 survivors of domestic abuse have access to local sheltering services

1311 adults and children receive referrals to community education, housing and basic need services that best fit their needs

24 Latinos have the opportunity to build independence and financial success by assisting them to surmount the initial barriers for business development

10 homeowners with low incomes receive safety improvements to their home, such as ramps

1108 area residents have volunteer opportunities with local agencies and the elderly

Funded Program Story:

It's hard to believe Jane* was an MCSA homeless shelter resident for 20 months, much longer than most residents. When Jane came to MCSA, she was 22 and suffered from severe anxiety and depression. Staff at MCSA helped her overcome many hurdles and become financially stable. She currently attends Muscatine Community College, has a job and lives in her own apartment.

**Name has been changed to protect client privacy*



Our \$275,905 investment in **HEALTH** helps:

901 seniors receive access to services that assist them in staying healthy and independent

109 parents and children receive access to in home prevention service programs that help keep children safe from abuse, healthy and connected to their families

372 adults and children receive counseling and therapy services

598 individuals receive access to domestic abuse & sexual abuse counseling, advocacy and education programming

2078 adults and children receive health, safety and first aid training

1505 adolescents obtain pregnancy prevention education

434 woman and infants with limited access to health services obtain quality maternal health preventative services

551 low income and under-insured children receive access to a school based dental prevention program

154 food insecure students living in poverty receive food on the weekends

294 youth have access to sports equipment to reduce football injuries

Funded Program Story:

Sue's* family, like many others, relied on her father's job for health insurance. Once he lost his job, the family also lost their insurance. A School Based Dental Sealant Program exam revealed many dental problems, including an abscessed tooth. Sue revealed that she hadn't been to a dentist for a long time and her teeth had been hurting for months.

Trinity Muscatine Public Health contacted her parents and assisted in addressing Sue's dental needs and establishing a "dental home". They also got the family coverage and helped her brother with his dental needs. Today Sue is able to eat better, sleep better, perform better in school and go back to being a happy and healthy 12 year old.

**Name has been changed to protect client privacy*



2014 Campaign

This past year we raised enough money to impact 25,545 lives. While we came shy of meeting our goal, due to some corporate giving changes, our campaign had many successes. Giving by individuals and retirees is up, we have more Leadership Givers and we have more workplaces with outstanding workplace campaigns (10%+ increases). Central State Bank and Flickinger Learning Center had 100% employee participation in their workplace campaigns. This tells us that the people in our community are committed to joining with us to advance the common good. I want to thank the Muscatine community, all the hard working volunteers and the United Way staff for making this campaign a success.

Rich Dwyer, Campaign Chair
Kent Corporation

SPECIAL THANKS

Campaign Cabinet Volunteers

Rich Dwyer, Chair

Diane Campbell

Susan Eversmeyer

Mike Harrison

Mike Johannsen

Mike Kellor

Sal LoBianco

Ron Monahan

Janet Morrow

Lori Miller

Susan Niehaus

Bret Olson

Todd Poci

Chris Scholz

Tiarr Sweere

Dave Tinio

Joyce Vance

Tasha Wall

Lisa Wiegel





SPECIAL THANKS

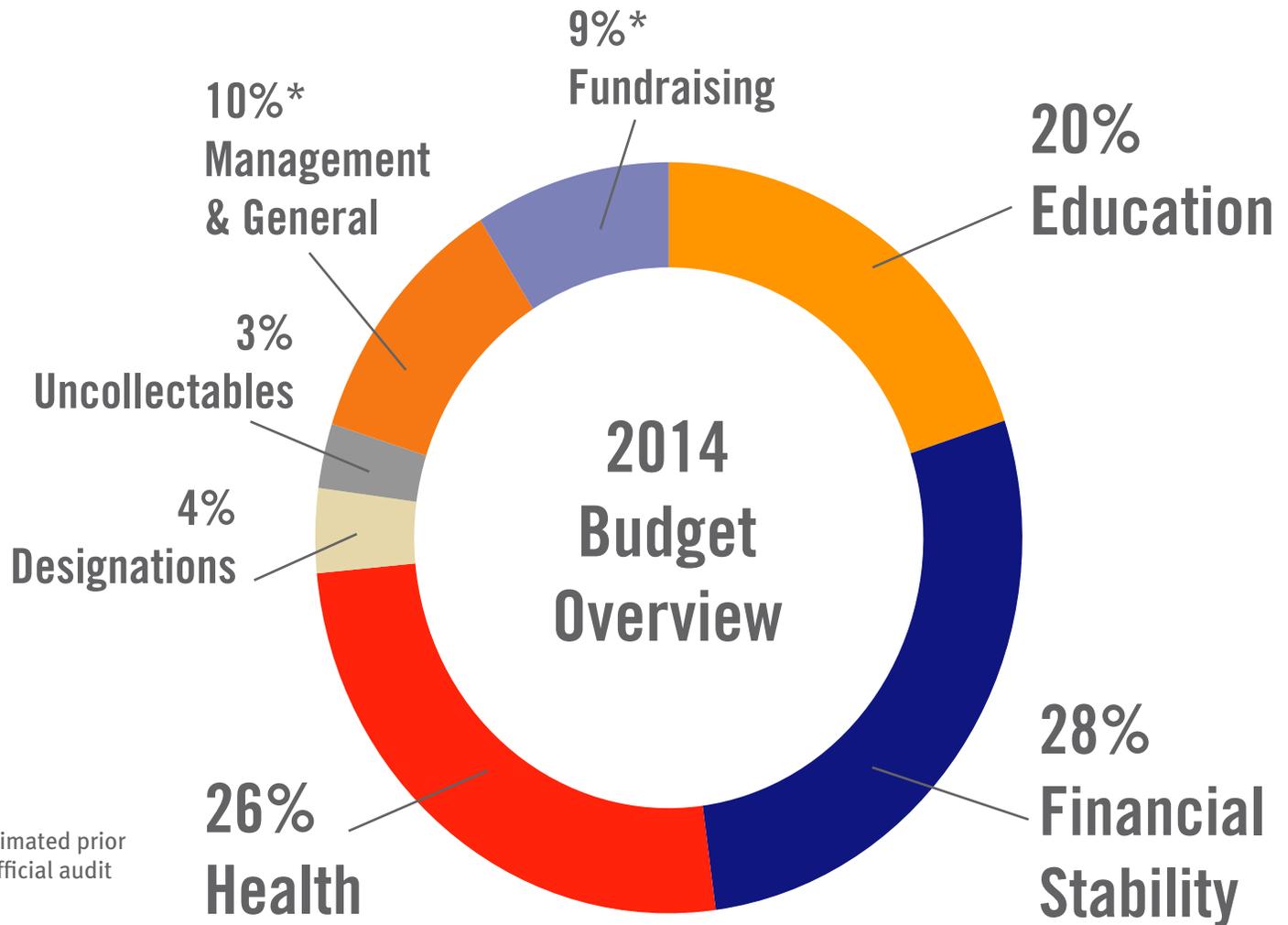
Top 10 companies and their employees who raised dollars for United Way



**Above & Beyond Campaign Volunteer
Tracy McGinnis
Central State Bank**

Where Donations Go

United Way of Muscatine takes seriously our commitment to be accountable for the dollars you entrust to us.



*Estimated prior to official audit

Did You Know...

99% of the money raised stays in our community

Community volunteers review local grant applications, determine funding levels and hold agencies accountable

Forbes Magazine chose United Way as one of its Top Five All-Star Charities for our cost effectiveness and outcomes

This year's community investment process included an increased number in program applications from local agencies. We were impressed with how easy it was to find 50 dedicated volunteers to review the applications, go on agency tours and listen to program presentations. Their dedication and commitment to the community ensure that the money you invest in United Way is spent wisely. These volunteers not only review program budgets and outcomes, but also follow up on suggested areas of improvement from last year's volunteers. Thank you to all the volunteers and to the 24 agencies who participated in the process.

-Ron Monahan & Dawn Pence, Community Investment Committee Chairs

Local Information -N- Connection to Services (LINCS)

United Way's LINCS (Local Information –N- Connection to Services) program connects people in need with the programs and services that can best help them. This way, the LINCS program brings agencies together to collaborate on how to best serve the Muscatine community. In its role as collaborator and coordinator, the program has served as a point of contact for several area funds and services:

The Almoner Fund – The Almoner Fund is a fund supported by local churches and private donors. It is used to pay for things that Muscatine County money can't assist with such as rent and utility deposits or work shoes. The main use of the fund is to help Muscatine County Community Services consumers to be more self-sufficient by assisting them to obtain housing or items necessary for employment. Through its administration of the Almoner Fund, the LINCS program provided \$23,776.37 to assist 113 families in 2013.



The Kids First Fund – Started in 2009, the Kids First Fund helps Muscatine students be involved in activities by paying for activity registration fees or equipment. The fund also helps students be successful in the classroom by paying for anything that will eliminate barriers to learning. The Kids First Fund has paid for everything from softball and baseball registration and soccer equipment to school supplies and ACT testing fees. In 2013, the Kids First Fund provided \$21,853.27 to help 292 students. The major fundraisers for this fund are an annual Vintner's Dinner and quarterly pancake breakfasts.

Goodwill Vouchers – Through a partnership with Goodwill of the Heartland, the LINCS program has access to clothing vouchers for use at Goodwill stores. These vouchers allow families who couldn't otherwise afford season-appropriate clothing to be appropriately dressed for the weather. In 2013, the LINCS program distributed \$7,550 worth of vouchers to 178 families in need.

Muscatine Housing Cluster – State housing dollars are brought in to the Muscatine community each year through the Muscatine Housing Cluster to help with housing related needs for low-income residents. These funds are used to subsidize emergency home repair, provide first-time home buyers with down payment assistance or to help pay for staffing for housing related programs. As the fiscal agent for the Muscatine Housing Cluster, the United Way distributed \$98,375.25 in 2013 to help 298 families in Muscatine County.



Muscatine Community Volunteer Solutions

Volunteer Solutions has had a great year serving the volunteer needs of the Muscatine community. We continue to work to match community members to appropriate volunteer opportunities. With so many great agencies in our community being under-staffed and under-funded, volunteers play a crucial role in helping them work towards their mission.

We continue to maintain our website, www.volunteermuscatine.org, to make it easy for Muscatine residents to connect with community agencies and their volunteer opportunities. Agencies can post their volunteer opportunities on the website throughout the year, updating them as they change. Volunteers are then able to search for opportunities based on their preferences, date and time, then contact the agency directly from the website.

Volunteermuscatine.org makes it easy for everyone to find a volunteer opportunity that fits their skills, schedules and passions!

On September 25, 2013, United Way hosted the 7th annual Day of Caring. As a result of the tremendous growth in participation the Day of Caring has seen in the past six years, we have continued with 2 Day of Caring events. With hosting 2 annual events we are able to help more in our community and have more volunteers participate. We host one in the fall for adults, and one in the spring for students. Over 431 people participated in 53 service projects across the Muscatine community for the Fall 2013 Day of Caring. Volunteers worked with non-profit agencies such as Flickinger Learning Center, the Domestic Violence Shelter, MCSA, and Senior Resources, helped clean up city parks, and worked on multiple senior homes. Spring 2014 Day of Caring with students was April 1 with 464 volunteers and 41 projects.

In January of 2013 United Way partnered with the Blue Zones Project Muscatine to help find volunteers for their project and complete the actions to be a certified Blue Zones City. Currently the Blue Zones Project has 763 volunteer hours for 2013 and 250 volunteers that are active. Volunteers are working on worksites, restaurant, grocery stores, schools, city policy and many other areas to get the community involved.



Let's Talk Affinity Groups

Youth Affinity Group

The Youth Affinity Group has been focusing the last year on educating the community on the Leader in Me initiative. The Leader In Me is a framework for creating a positive school culture with the twin pillars of leadership and personal responsibility as its focal points. It is based on teaching the timeless principles of success from Steven Covey's Seven Habits of Highly Effective People to children. By teaching children from an early age to be leaders of their own lives and that they are responsible for determining their effectiveness as students and people, we will be providing our children with the mindset and skill set needed to be successful in our dynamic, ever-changing society. Through the use of The Leader In Me at the elementary level, students will develop a district-wide common vocabulary and set of expectations that will set them on the path to success.

The group started with a community forum where MCSD staff and students educated community members about the 7 Habits. One group member attended the MCDS Seven Habits training provided to new teachers. This progressed into a year round community campaign. Members of the Youth Affinity Group focus on one Habit each month and provide information via community events, radio psas, facebook, newsletters, and public access television. Looking ahead, the group is planning a Leader in Me workshop to education service providers about the Leader in Me. The goal is that everyone in the community work with youth and families can speak the same "language".



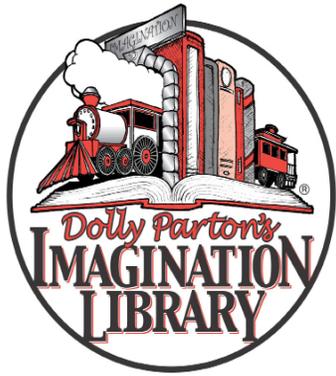
Thank you to Krista Regennitter (Big Brothers Big Sisters) for chairing this group. Other regular group members are Betty Collins, Kristin Martin (Trinity Public Health), Melinda Larson (New Horizons), Kim Warren (United Way), Becky Wichers (Grant School), Daleta Thurness (IA State Ext), Patty Lawrence (LSI), Jaimie Cruse (New Horizons), Annette Shipley (IA State Extension), Shane Orr (United Way), Amy Hessel (Character Development)

Family Effectiveness Coalition of Muscatine County

The 5th year of "Summer Things to Do" flier was shared with K-5th grade families and community organizations. The 3rd Year of "Plug Into Your Family" Week was organized with 13 organizations hosting events that week. This event encourages families to turn off electronics and connect with their family. The 2nd Year of the " Winter Things to Do" Flier, was shared with K-5 grade families and community organizations. Resource sharing is done at every monthly meeting.

Thank you to Amy Hessel (Character Development) for chairing this group. Other regular group members are Jaimie Cruse (New Horizons), Annette Shipley (IA State Extension), Melina Larson (New Horizon), Christy Roby Williams (Trinity Public Health), Mandy Moody (Safe Path), Stephanie Snyder (LSI), Michelle Berns (Muscatine County Conservation), Cindy Laughead (AEA), Jessi Freers (MCSD).

Looking Ahead



There are some exciting changes on the horizon for United Way of Muscatine. Our partnership with the Mississippi Bend AEA will bring Dolly Parton's Imagination Library to our community. The Imagination Library provides a free book each month for every child from birth to 5 years old in Muscatine County that registers.

The results of our Community Needs Assessment will help us focus our strategic planning around the needs of the community. As we shift our focus to a more collaborative impact approach, we will help to ensure that the community's resources are being used as effectively and efficiently as possible.

Our LINC'S program continues to find new ways to coordinate impactful programming in the community. A Community Baby Shower brings in donations to help families that couldn't otherwise afford some of these necessities for our community's youngest members. Thanksgiving in July is coming back to Muscatine to help raise donations for our local food pantries. Meanwhile, a food rescue program is just beginning that will partner with grocery stores and restaurants to save food that would otherwise be thrown out to be used to feed those in need.

Now that we enter our 60th year in Muscatine, I'm proud of all of the great work that has been done in the community through the programs that we have funded over the years as well as the wonderful relationships and collaborations that have formed over that time. Moving forward, United Way of Muscatine strives to find new ways to strengthen the collective capacity of the people of the Greater Muscatine area to care for one another.

Impacting Lives for



Funded Programs

American Red Cross:

Community Services
Emergency Services

Boy Scouts, Illowa Council

Family Resources:

Counseling & Therapy Services
In-home Counseling Program
SafePath Survivor Resources Domestic Abuse Services
SafePath Survivor Resources Sexual Abuse Services
SafePath Survivor Resources Sheltering & Housing Services

Flickinger Learning Center:

After School Program
Adult Education Program

Girl Scouts, Eastern Iowa & Western Illinois

ISED Ventures Emprendedores Latinos de Iowa

Lutheran Services in Iowa HOPES Program

Muscatine Center for Social Action

Homeless Shelter
Domestic Violence Shelter

Mississippi Valley Child Protection Center

Muscatine Community Y:

Big Brothers/Big Sisters of Muscatine County
Family Program Services
Kid's Club & Teen Character Development
Special Olympics

Muscatine Legal Services:

Civil Legal Assistance
Domestic Violence Assistance

The Salvation Army:

Social Services
Youth Development

Senior Resources:

Activities for Seniors
Adult Day Care
CHORE Services
Home Repair
Meals on Wheels
Outreach

Sunset Park After School Program

Trinity Muscatine Public Health:

Dental Sealant Program
Maternal Health Program
Pregnancy Prevention Program

Small Grant Recipients

Bag of Blessings Program

Diversity Center Minority Seniors Program

Juntos Program

Muscatine County Boxing Club

Muscatine High School Special Education Work Experience Program

Rebuilding Together Muscatine County

Youth Sports Foundation



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President

Trinity Muscatine

Ron Monahan
President Elect & Community Investment Co-Chair

First National Bank

Brandy Olson
Past President

Muscatine Power & Water

Angie Gabriel
Treasurer

Trinity Muscatine

Dawn Pence
Secretary/Community Investment Co-Chair

Muscatine Physical Therapy

Rich Dwyer
Campaign Chair

Kent Corporation

Diane Campbell

Muscatine School District

Mike Cooke

SSAB

Angie Draves

West Liberty Foods

Jim Elias

Muscatine Community College

Kevin Fields

Kent Corporation

Bob Howard

Central State Bank

Sal LoBianco

Muscatine Power & Water

Gregg Mandsager

City of Muscatine

Lori Miller

HON

Brett Nelson

Musco Lighting

Dave Penn

Monsanto

Chris Rudolph

Central State Bank

Dianna Stelzner

HNI Corp.

Tiarr Sweere

Stanley, Lande & Hunter

Tasha Wall

Muscatine Veterinary Hospital

Debi Welk

Muscatine Schools



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Chief Professional Officer

Lori Dietrich

Office Manager

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Program Manager

Kim Warren

Marketing Manager

2013 Committee Chairs

Angie Gabriel

Administrative

Bob Howard

Audit

Dawn Pence &

Community Investment

Ron Monahan

Angela Freyermuth

Day of Caring

2013 Affinity Group Leaders

Amy Hessel

Family Effectiveness Coalition

Diane Campbell

Financial Stability

Krista Regennitter

Youth



2013 Pearl City Society Leadership Givers

Cultured Pearls \$5,000-\$9,000

Richard & Mary Jo Stanley
David A. Stoddard
Anonymous

Maabe Pearls \$3,750-\$4,999

Stan & Mona Askren
2 Anonymous

Baroque Pearls \$2,500-\$3,749

Glenn Huston
Michael Schmidt
Anonymous

Keshie Pearls \$1,750-\$2,499

Gary & Sheryl Carlson
Roy Carver Jr
Tom Green
James A Haack
Thomas & Cynthia Kautz
Greg & Sue Kistler
Mike Kramer
Derek & Christine Schmidt
Tammy & Jim Stein
Sapto Susilo
Gregs & Mettie Thomopulos

Seed Pearls \$1,000-\$1,749

Bernie Becker
Oscar Berryman
Todd Birlingmair
Eric & Emily Blair
Paul & Carolyn Brooks
Dallas Brown
Dave & Kim Burdakin
Harold Chouest
Jason and Erika Cox
Heather & Chris Day
Edmund DiCiccio
Jerry & Cindy Dittmer
Mark Dunsmore
Steve Eiselstein
Kyle & Toni Eller
Bobby Elliott
Marc & Nancy Elliott
Aaron & Susan Eversmeyer
Mike Ford
Jake & Angie Gabriel
Clyde Gibson III
Rick & Christine Gosney
Douglas H Haiston
Greg & Deanna Harris
Michael & Nancy Harrison
Jim & Jane Hayes
Jeffery Hedrington
Tim & Jodi Heth
Bobbie & Darin Holliday
Janet Homewood
Patrick Homoelle
Bob & Tanya Howard
Stephen A Hueser
Bruce & Sandy Huston
Dr. Gary B Ihlefeld
Scott & Jessica Ingstad
Nickolas Jackson
Kyle & Susan Jensen
Bob & Jo Ann Jensen
Danny Kirkwood
George & Charlotte Koenigsaecker
Roger & Sarah Lande
Carlin & Vicki Lawhead
William & Suzanne Liegois
Sal & Stephanie LoBianco
Jeremy Long
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Randy & Michelle Menke
Ron & Sheila Monahan
Robert & Helen Motley Jr
Mike & Barbara Murphy
Manasi & Prasad Nadkarni
Tim & Debbie Nelson
Brett & Christina Nelson
Marc & Dena Newberg
Mary & Mark Odell
Karen & Daryl Olderog
Sean and Brandy Olson
Shane J. & Lupe Orr
PD Patel
Cindy & Jeff Pattison
Larry Porter
Donna Reed
Jean & Dave Reynolds
Stan & Gayle Roberts
Troy Ross
Mark & Laurie Roumfort
Chris & Heidi Scholz
Bob & Pat Sheets
Janet & Jim Sichterman
Rick & Susan Smith
Edward Spellman
Dan & Brenda Stein
Sally Ann Stiles
David & Sue Thiesse
Jim Thorne
Dave Tinio
Kurt & Kristyn Tjaden
Robert Trevarthen
Dennis & Micki Tripp
Winnie Tuman
Brenda Garcia-Van Auken & Ryan Van Auken
Steve Weller & Jennifer Carlson Weller
Lynda Whittle
Kevin & Mary Zeimet
William Zinkewich
5 Anonymous

2013 Community Supporters

Alliant Energy
American Red Cross Muscatine/Louisa County
Ardon Creek
Ascentra Credit Union
Baker Law Office
Beckey Insurance & Financial Services
Brockhouse Well & Pump Service
Butterworth Clocks, Inc.
CAM II Warehouse
Carver Pump Company
CDS-Global
City of Muscatine
Community Bank & Trust
Community Foundation of Greater Muscatine
Conway & Reidel PC
Credit Bureau of Muscatine
Crossroads
Dr. Gary Ihlefeld, DDS
Dr. Joe Woodhouse, DDS
Edward Jones-Bobbie Holliday
Edward Jones-Robert Sheets
Family Eye & Contact Lens Center
Family Resources, Inc.
Flickinger Learning Center
Franklin Elementary
Girl Scouts of Eastern Iowa & Western Illinois
Goodwill of the Heartland
GMCCI
H.J. Heinz
Hahn Ready-Mix
Hy-Vee
Iowa City Orthodontics, PC
JC Penney Company
Jefferson Elementary
Joseph Int`l Freight Service
Krieger Motor Company
Lutheran Services in Iowa - HOPES program
Madison Elementary
Martin & Whitacre Surveyors & Engineers Inc.
McKee Button Co.
McKinley Elementary
MidAmerican Energy
Midtown Towing & Repair
Miller & Harrison Insurance
Mississippi Bend AEA

Mississippi Valley Child Protection Center
Modern Woodmen of America
Mulberry Elementary
Muscatine Board of Realtors
Muscatine Center for Social Action
Muscatine Community College
Muscatine Community School District
Muscatine Community YMCA
Muscatine County
Muscatine Journal
Muscatine Physical Therapy Services
Muscatine Power & Water Co.
Muscatine Veterinary Hospital
Nepple Law PLC
New Hope Foundation
Octagon Place
Orscheln Farm & Home LLC
Proffitt Dental Office
Ralph J. Wittich-Riley-Freers Funeral Home
Raymond-Muscatine, Inc.
River Rehabilitation Physical Therapy
Roy J Carver Charitable Trust
Salvatore`s Ristorante
Senior Resources
Sinclair Tractor
Sleichter Dental Office
Stanley Foundation
Stanley, Lande & Hunter
State Farm-Brenda Garcia-Van Auken
TD&T Financial Group, P.C.
Team Staffing Solutions, Inc.
Temp Associates
The Salvation Army
Trevarthen/Lawhead Dental Office
Trinity Muscatine
United Way of Muscatine
US Bank
V.H. Willis Co.
Vision Center PC
Wal-Mart
Washington Elementary
Wendy`s
West Middle School
Wunder Law Office
Younkers