

2014 at a Glance



United Way's Work: Much more than fundraising

What exactly does United Way do? Most people think of fundraising, and that's true. In 2013-2014, United Way of Muscatine raised 1,025,374. But in addition to raising money to grant to community programs, United Way also provides direct services and runs programs that are vitally important to the Muscatine community.

Impact Through Funding

United Way provides competitive grant funding for programs in three main focus areas.



EDUCATION



FINANCIAL STABILITY



HEALTH & SAFETY

Impact Through Direct Service



LINCS provides information to call-in and walk-in customers on where they can receive assistance with their needs and get referrals to services. This program also administers the Disaster Recovery Fund, Almoner Fund and Goodwill Voucher disbursements.



The Kids First Fund helps school-age children be successful in the classroom by providing assistance with things that make it easier for a child to learn and excel in school. The fund also pays activity fees to keep kids more involved and connected.

HOUSING TRUST FUND

The Muscatine Housing Cluster members provide housing related services in Muscatine County such as emergency home repair, first time home buyers down-payment assistance and housing education and counseling. United Way of Muscatine provides fiscal and administrative services to the Cluster.



The Volunteer Solutions program connects volunteers with local needs. This program also organizes the following programs/ events:

DAY OF CARING

This semi-annual community day is an opportunity for volunteers to make an impact doing projects for senior citizen's homes, for local non-profit agencies, or working outdoors doing tree trimming, lawn mowing, weeding and much more.

FOOD RESCUE

Volunteer groups pick up rescued food from four grocery stores and deliver it to three local food pantries. These sites distribute the food to those who are in need.



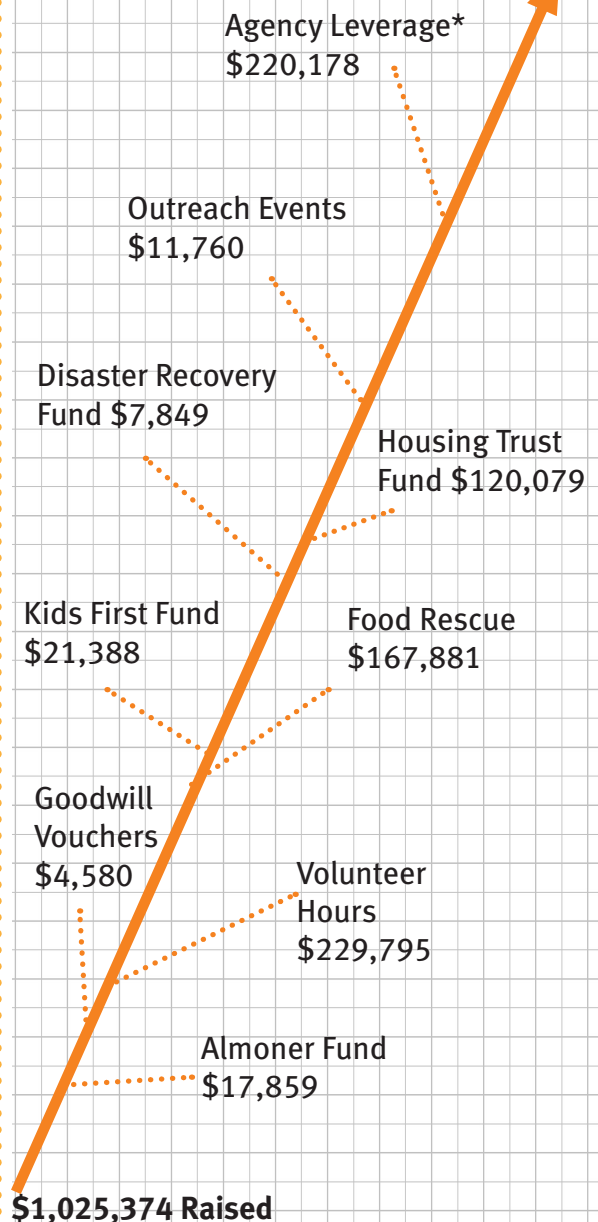
A school supply drive that takes place during a family friendly block party event. Our goal is to have all Muscatine students start the school year with the tools they need for learning.



We have partnered with the Salvation Army and Muscatine Food Pantry to organize a community-wide food drive.

2014 Return on Investment

\$1,826,743 Total Impact



*Funded programs utilized their United Way funding to leverage additional funding sources

2014 Funded Programs

American Red Cross:

- Disaster Services and Preparedness
- Health and Safety Services

Boy Scouts, Illowa Council

Family Resources:

- Counseling & Therapy Services
- In-home Counseling Program
- SafePath Survivor Resources

Flickinger Learning Center:

- After School Program
- Adult Education Program

Girl Scouts, Eastern Iowa & Western Illinois ISED Ventures Emprendedores Latinos de Iowa

Lutheran Services in Iowa HOPES Program

Mississippi Valley Child Protection Center

Muscatine Center for Social Action

- Shelter Program
- Domestic Violence Shelter

Muscatine Community YMCA:

- Big Brothers Big Sisters of Muscatine County
- Family Program Services
- Kid's Club & Teen Character Development
- Special Olympics & Kan Do Camp

Muscatine Legal Services:

- Civil Legal Assistance
- Domestic Violence Assistance

The Salvation Army:

- Social Services
- Youth Development

Senior Resources:

- Activities for Seniors
- Adult Day Care
- Chore Services
- Home Repair
- Meals on Wheels
- Bilingual Outreach

Sunset Park After School Program

Trinity Muscatine Public Health:

- Dental Sealant Program
- Maternal Health Program
- Pregnancy Prevention Program

SMALL GRANT RECIPIENTS

- Bag of Blessings Program
- Diversity Service Center Minority Seniors Program
- Juntos Program
- Muscatine County Boxing Club
- Muscatine High School Special Ed. Work Experience Program
- Rebuilding Together Muscatine County
- Youth Sports Foundation

How Your Donation Helped



\$4,000* worth of food is rescued every week and given to local food pantries through the Food Rescue Program

*average



90+% of students in academically focused after school programs are reading at or above grade level by the end of 3rd grade



156 seniors receive healthy meals delivered to their home, improving their quality of life and helping keep them independent



Teen births have decreased by 45% over 5 years (2008-2012 is most recent IDPH data)

Data based on 2014 granting cycle applications